



PRESS RELEASE
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Local Jeweler Wins National Jewelry Competition

Guilderland-based jeweler Irina Orshansky of Bella Fine Jewelry LLC receives award for creativity, artistry, style and excellence in jewelry design

New York, NY – Jewelers of America (JA), the national trade association for businesses serving the fine jewelry marketplace, has awarded Irina Orshansky of Guilderland-based Bella Fine Jewelry, a second-place award in the 2019 CASE Awards, the association's annual jewelry design competition. Orshansky won the second-place CASE Award in the Jewelry \$5,001-\$10,000 (retail value) category.

Orshansky competed among 54 jewelers in the competition. The CASE Awards recognizes the creativity, artistry, style and excellence in jewelry design from top jewelers across the nation. All entries were evaluated by a panel of expert judges to determine a winner in each category. "Jewelers of America is honored to showcase the exceptional craftsmanship and creativity of jewelers, like Irina Orshansky, whose designs demonstrate the remarkable jewelry available from JA-member stores nationwide," says JA President & CEO David J. Bonaparte.



Orshansky won the second-place CASE Award in the Jewelry \$5,001-\$10,000 (retail value) category for a decanter made with silver, 22K yellow gold plated, gilding, glass and enamel.

Bella Fine Jewelry LLC is a member of Jewelers of America, the national association for fine jewelry businesses with the most reputable jewelers in the United States, who are backed by a commitment to Jewelers of America's Code of Professional Practices. Visit them at 2080 Western Ave., Guilderland, NY 12084. For more information, call (518) 250-5433 or visit www.bellafinecustomjewelry.com.

About Jewelers of America:

Jewelers of America is the national trade association for businesses serving the fine jewelry marketplace, with the primary purpose of improving consumer confidence in the jewelry industry. Visit www.jewelers.org for more information.

Download high resolution images of the winning piece here:

<https://www.dropbox.com/sh/vorqnots97pw931/AACfk9KDpIJQBNhUPqtWGSpma?dl=0>

Jewelry \$5,001-\$10,000 Second-Place Winner



Bella Fine Jewelry LLC
Designed by Irina Orshansky
Guilderland, NY

Decanter made with silver, 22K yellow gold plated, gilding, glass and enamel, featuring the owner's monogram

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